



PLATINUM AWARDS

SPONSORSHIP OPPORTUNITIES

PLATINUM AWARDS
NOVEMBER 30, 2023

THE ROYAL WESTMINSTER REGIMENT ARMOURY
530 QUEENS AVENUE, NEW WESTMINSTER



THE EVENT

DATE	NOVEMBER 30TH, 2023 RED CARPET 6PM
LOCATION	THE ROYAL WESTMINSTER REGIMENT ARMOURY 530 QUEENS AVENUE, NEW WESTMINSTER



The Platinum Awards shine a spotlight on exceptional achievements within the City of New Westminster. This spectacular celebration recognizes individuals and organizations dedicated to improving our community and showcases their outstanding work.

Stand out as a champion for New Westminster while supporting the people who are making extraordinary contributions to our community. By becoming a sponsor, your company can associate its name and brand with this high-profile event, gaining exposure and recognition among key business leaders and community stakeholders. With a range of sponsorship opportunities, the Platinum Awards are an ideal way to connect with the vibrant and growing New Westminster business community.

THE AWARDS

Support what matters to you.

Sponsor the award that most aligns with your organization while knowing that you will also be supporting inclusion, sustainability, business resilience, innovation, and philanthropy. To sponsor any one of these awards, please contact our Executive Director. Award categories are available on a first come first serve basis.

EXECUTIVE DIRECTOR ANGIE WHITFIELD
ANGIE@NEWWESTCHAMBER.COM

Artist of the Year Award

SOLD

Citizen of the Year

SOLD

Climate Readiness Award

Community Catalyst Award

SOLD

Customer Service Excellence Award

SOLD

Destination Business of the Year

SOLD

Digital Communication Award

SOLD

Employer of the Year

Entrepreneurial Spirit Award

SOLD

Female Business Leader of the Year

SOLD

Home-Based Business of the Year

SOLD

New Business of the Year

SOLD

Not-for-Profit of the Year



**Note: Awards are subject to change*

SPONSORSHIPS

TITLE SPONSOR

SOLD

Celebrating business excellence with Platinum Awards will be presented by our Title Sponsor.

AMOUNT \$10,000
AVAILABLE 1 SPONSOR

BENEFITS INCLUDE

- Name and logo on all print and digital advertisements
- Signage on stage
- 8 tickets to the event
- Logo on the Platinum Award
- Speaking opportunity of 5 minutes
- Full page dedication in the program
- Title Sponsor Name on all print and social media
- Social media thank you posts (pre and post event)
- 1 sponsored e-newsletter
- Sponsor logo on all table cards
- Reception area signage
- Additional promotional placement at the venue marquee

RED CARPET SPONSOR

SOLD

The Red Carpet Sponsor provides the glam factor to the event, including the red carpet, interview host, live stream, and five star welcome.

AMOUNT \$7,000
AVAILABLE 1 SPONSOR

BENEFITS INCLUDE

- 8 tickets to the event
- Speaking opportunity of 2 minutes
- Half page dedication in the program
- Social media thank you posts (pre and post event)
- Sponsor logo on all table cards
- Reception area signage
- Additional promotional placement at the venue marquee and red carpet

RECEPTION SPONSOR

The Platinum Awards' cocktail reception sponsor greets arriving guests with a welcome drink before the prestigious award ceremony.

AMOUNT \$5,000
AVAILABLE 1 SPONSOR

SOLD

BENEFITS INCLUDE

- 4 tickets to the event
- Upgrade ticket to a table of 8 for \$500
- Quarter page dedication in the program
- Social media thank you posts (pre and post event)
- Sponsor logo on all table cards
- Reception area signage
- Additional promotional placement at the venue lobby



VIP & NOMINEE LOUNGE

Sponsor our VIP & Nominee Lounge for an exclusive opportunity to celebrate award nominees and event contributors in a private, pre-event hour.

AMOUNT \$5,000
AVAILABLE 1 SPONSOR

BENEFITS INCLUDE

- 4 tickets to the event
- Upgrade ticket to a table of 8 for \$500
- Quarter page dedication in the program
- Social media thank you posts (pre and post-event)
- Sponsor logo on all table cards
- Lounge area signage



BUSINESS OF THE YEAR AWARD

Present the most coveted award of the evening and elevate your brand's visibility and association to the Business of the Year.

AMOUNT \$10,000
AVAILABLE 1 SPONSOR

SOLD

BENEFITS INCLUDE

- 4 tickets to the event
- Upgrade ticket to a table of 8 for \$500
- Name on the Platinum Award
- Logo sponsor dedication in the program
- Speaking opportunity of 2 minute and the award presentation
- Social media thank you posts (pre and post-event)

ENTERTAINMENT SPONSOR

The Entertainment Sponsor hosts live reception and intermission entertainment, showcasing local artists while enhancing the event experience.

AMOUNT \$3,500
AVAILABLE 1 SPONSOR

SOLD

BENEFITS INCLUDE

- 2 tickets to the event
- Upgrade ticket to a table of 8 for \$750
- Quarter page dedication in the program
- Social media thank you posts (pre and post event)
- Sponsor logo on all table cards
- Reception area signage
- Additional promotional placement at the venue lobby



TABLE WINE SPONSOR

The Wine Sponsor puts their brand in front of every guest by sponsoring the wine at their table during the show.

AMOUNT \$3,000
AVAILABLE 1 SPONSOR

**BENEFITS
INCLUDE**

- 2 tickets to the event
- Upgrade ticket to a table of 8 for \$750
- Banner sponsor dedication in the program
- Social media thank you posts (pre and post event)
- Sponsor logo on all table cards
- Additional promotional placement at the table wine

PHOTO EXPERIENCE SPONSOR

The Photo Experience sponsor gets branding exposure at the photo station and on the pictures guests take home.

AMOUNT \$3,000
AVAILABLE 1 SPONSOR

**BENEFITS
INCLUDE**

- 2 tickets to the event
- Upgrade ticket to a table of 8 for \$750
- Banner sponsor dedication in the program
- Social media thank you posts (pre and post event)
- Additional promotional placement at the photo station



LAVATORIES SPONSOR

The luxury Lavatories will be visited by all the guests through the evening putting your brand in front of them all. The Lavatories will be branded and decorated to reflect this sponsorship.

AMOUNT \$2,000
AVAILABLE SPONSOR

SOLD

BENEFITS INCLUDE

- 2 tickets to the event
- Upgrade ticket to a table of 8 for \$750
- Logo sponsor dedication in the program
- Social media thank you posts (pre and post event)
- Reception area signage
- Additional promotional placement at the lavatories



COMMUNITY SPONSOR

The Community Sponsor(s) recognizes the importance of celebrating excellence and contributing to the local community.

AMOUNT \$1,000 AVAILABLE LIMITED

BENEFITS INCLUDE

- 2 tickets to the event
- Upgrade ticket to a table of 8 for \$750
- Name sponsor dedication in the program
- Social media thank you posts (pre and post event)

AWARD SPONSOR

Each Award Sponsor presents their branded award, providing exposure well beyond the evening and associating their name with the recognition.

AMOUNT	\$2,000*
AVAILABLE	14 SPONSORS**

BENEFITS INCLUDE

- 2 tickets to the event
- Upgrade ticket to a table of 8 for \$750
- Name on the Platinum Award
- Logo sponsor dedication in the program
- Speaking opportunity of 1 minute and the award presentation
- Social media thank you posts (pre and post event)

* If payment is received by August 1st, sponsor will be included in nominee promotional video.

** Awards are available on a first come first serve basis.





ABOUT THE CHAMBER

Connecting, supporting and inspiring the local business community.

The New Westminster Chamber of Commerce is a long-standing business organization in New Westminster dedicated to improving the effectiveness of doing business in our community. Established in 1883, the Chamber has been a trusted advocate and resource for local businesses for over 140 years. It brings together a diverse membership of small businesses, large corporations, and entrepreneurs, offering networking opportunities and knowledge sharing through events, panels, and workshops. The Chamber actively represents its members' interests at the local, provincial, and federal government levels. By supporting and championing the local business community, the New Westminster Chamber of Commerce strives to ensure the ongoing success of its members.

For more information about the Chamber or the Platinum Awards, please contact Angie Whitfield or visit our website.

CONTACT INFO

ANGIE WHITFIELD
ANGIE@NEWWESTCHAMBER.COM

WEBSITE

NEWWESTCHAMBER.COM

